

# REACH CULTURE

Unlock Improved Performance By  
Equipping Leaders To Excel



## EQUIP YOUR LEADERS WITH TOOLS AND TECHNIQUES TO EXCEL AT EVERY STEP OF LEADERSHIP

Leaders may not have the time to become "culture experts," but enhancing their leadership skills involves understanding the commitment and dedication of their team members. It is crucial for leaders to have strategies and resources available if employees are not engaged or committed. By utilising tools to assess the current culture and accessing automated dashboards that clarify the significance of their ratings, leaders can gain insights and access suggestions to enhance low scores.

## CREATE AND MAINTAIN A CULTURE WHERE PEOPLE CAN AND WANT TO DO THEIR BEST WORK

Leaders Learn	Using these Tools
What engagement is, and how to identify what is negatively impacting the employee experience and engagement.	Customisable Pulse Surveys, customisable Culture Surveys (both with pre-written question banks, and guidance in writing additional custom questions).
How to customise and send Culture and Pulse Surveys.	Instant plain language reports
How to read and understand the Culture reports and insights dashboard.	Insights dashboards with recommendations and resources to take action.

## LEADERSHIP STEP: DEVELOP CULTURE

The REACH Culture and Engagement Survey is a validated 22-question survey that results in a clear and powerful report. It provides insights on engagement, staff retention, and the Who, What, Why and How of the organisational culture. Everything is evidence-based, reliable and has global benchmarking. It's also fast and efficient for your staff to complete. If you want to dig into specific things that are relevant to your organisation, you can add custom questions on the fly and the reports and reporting dashboards dynamically update. You get the best combination – efficient and reliable benchmarking with customisation to meet your own specific needs

The REACH approach to Culture and Engagement provides clarity on strengths and opportunities using a simple visual framework consistent with the other tools in the REACH Ecosystem. This report is commonly used to assess the micro-cultures found in each team, as well as the complete organisational culture and engagement index.

**IMPROVED CULTURE BY EQUIPPING LEADERS TO EXCEL.  
TRY REACH FREE FOR 7 DAYS**

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